



Popcorn
Training

a KnowBe4 company

Data Privacy

Live Action Data Privacy Awareness

Introduction

Who we are



We are fun, diverse, professionals scattered across the world (but mostly based in South Africa).



We love educating and creating awareness of Cyber threats.



We are developers, marketers, project managers, information security professionals, techies, geeks, shoe addicts and outdoor enthusiasts.



What we do

We make complex security concepts simple to raise your employee's cyber awareness levels and protect your business against cyber threats and digital attacks.



Why we do it?

Criminals know it's easier to hack a human than trying to break through sophisticated security technology, making humans their most attractive targets.

People are so busy going about their daily tasks that they often do not stop to think before they click and they are more likely to fall for these threats, if they have not been trained in what to look out for.

How we do it?

Providing flexible learning mechanisms to address users overloaded work schedules is increasingly important.

Our story based learning material is short, entertaining and of high quality. Engaging user's emotions and making security personally relevant, we enable behaviour change.

Key messages are based on industry best practice and include elements of security frameworks such as ISO 27001, industry standards such as PCI DSS (Payment Card Industry Data Security Standard) and regulations such as Privacy laws (POPI, GDPR, PPI).

“ A picture is worth a thousand words
A good story is worth a thousand training sessions ”

Data Privacy

Live Action Data Privacy Awareness



Our privacy series explain the value of our digital identity, the threats to it and basic privacy principles. Our characters make protection of personal information a topic that becomes interesting and personally relevant to viewers, thereby improving engagement and driving user behaviour.

Key Themes

- Value of Personal Information – Currency of the 21st Century
- Identify theft
- Protecting personal information
- Privacy Principles & handling of personal information at work
- Introduction to GDPR & User rights

Campaigns and Marketing

Campaign Management



Popcorn Training has over 6 year's experience in running successful security awareness campaigns at both large and small clients across various industries.

Marketing Material

As with any product or service, the level of uptake success lies in its marketing. That's why, with every training module, we offer a comprehensive marketing campaign to accompany your education awareness efforts, including posters, mailers, articles and web content designed according to your company's corporate identity requirements.



▶ Playlist

1. Personal Information – Currency of the 21st Century
2. Identity Theft: Protect your Personal Information
3. Privacy Principles: Handling Personal Information at work
4. Protecting Personal Information: Security & Safeguards
5. General Data Protection Regulation (GDPR): User Rights

Contact us

Telephone: +27 21 813 9264

Email: info@popcorntraining.com